



## **Martin Biotech Ltd. – Client Testimonial**

*"I appointed Associated Marketing to assist us in gaining entry into a new export market, the UAE in March. We worked with an excellent domestic team and a dedicated local team in the UAE. The teams worked tremendously hard in getting us in front of those key decision makers very quickly, they worked with us in identifying that particular export strategy and accompanied us through each foreign meeting with those relevant parties.*

*We were very impressed with the level of local knowledge, professionalism and assertiveness demonstrated by the team and we feel that this clearly gave us the edge in securing the deal we wanted. If companies are looking for speed and immediate exposure into a new export market, if they require an experienced negotiator that can advise and guide them and their companies through the critical steps in gaining that access and need them to support their companies in their export strategy, then we would have no hesitation in recommending AML as an export partner.*

*Within 3 months and following 3 trade missions to the UAE, AML secured a distribution agreement and a substantial initial order for our company. We now plan to work with AML in accelerating our export business into further international markets."*

*Roz Martin, CEO, MedColl -Martin Biotech Ltd  
July 2013*