

4th September, 2012

TO WHOM IT MAY CONCERN

Sallee New Zealand Limited has been working with Associated Marketing for a number of years, and during that time their professionalism, attention to detail and general support was always apparent.

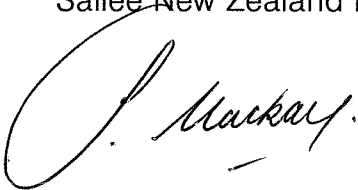
In particular, we worked with them to facilitate the entry of the Tretford carpet range into the New Zealand market.

That process further highlighted Associated Marketing's ability to work in several key areas to ensure the best result for all involved parties.

From finance to shipping, sales and marketing support, as well as a consistently high level of communication and assistance to ourselves and our clients, our experience with Associated Marketing has always given us great comfort.

I highly endorse them as high quality and supportive business associates.

Yours faithfully,
Sallee New Zealand Limited



Selwyn Mackay
Managing Director