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To Whom It Concerns

Until July 2012, Kim Crossan Marketing provided Sales Agency services to select companies. We represented clients through Associated Marketing Ltd in New Zealand from 1997 to 2010.

Our relationship was characterised by trust, professionalism and respect. Without fail, the Associated Marketing team provided friendly, efficient and motivating support for our efforts in the market. No question was too much trouble and the answers were always quick in coming.

In-market support provided during regular visits by senior management, were always insightful and productive. Associated Marketing made us feel important and we, in turn, felt an exceptional loyalty to the company and the brands it represented.

Our client relationship with Associated Marketing was one of the best Kim Crossan Marketing ever experienced. While demanding in terms of performance, they were always fair and supportive.

Associated Marketing believes in win-win relationships and this was a constant in how they conducted their business.

On a personal note, I Kim Crossan would like to express how much respect and regard I have for Hugh Kelly, Director of Associated Marketing and his staff.

I would have no hesitation in recommending Associated Marketing for any future business partnership.

Kindest Regards

Kim Crossan

Kim Crossan

Director

KIM CROSSAN MARKETING LTD